GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1901
ANSWERED ON:28.11.2016
Export of Organic Tea
Ajmal Shri Sirajuddin

Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) whether the organic tea grown in the country has tremendous demand abroad;
(b) if so, the quantity and value of organic tea exported from the country during the last three years and the current year, country-wise and brand-wise;
(c) whether the Government proposes to expand the cultivable area of organic tea and if so, the details thereof, State-wise; and
(d) the steps being taken by the Government to promote the export of Indian organic tea?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (INDEPENDENT CHARGE)
(SMT. NIRMALA SITHARAMAN)

(a) & (b): Yes, Madam. Details of country-wise export of organic tea during the last three years and the current year are given in Annexure-1 and Annexure-2, respectively.
(c) : Government of India implements several programmes and incentives to expand the cultivation, development and promotion of organic plantation of tea through the Tea Board on a Pan India basis which , inter alia, includes the following:
(i) 25% higher capital subsidy on the investment made for new planting/replanting/replacement or conversion from conventional to organic cultivation.
(ii) In case of Self Help Group (SHG)/Cooperative of SHGs setting up an organic tea factory, 75 per cent of the cost of organic certifications is paid, subject to ceiling of Rs.1.5 lakh per certificate including on renewal of certificate per annum.
(iii) For organic tea production, the applicant tea factory gets additional 25% on differential cost of production (COP), compared with conventional COP.
(iv) Subsidy is provided for organic certification @ 50 per cent of the certification fee subject to a ceiling of Rs.1.00 lakh per certificate including renewals per annum.

(iv) Awareness creation and capacity building amongst the small tea growers for organic tea cultivation.
(d) In order to give fillip to exports of organic tea and reinforce its visibility in the overseas markets, Tea Board undertakes major promotional initiatives such as participation in reputed international trade fairs dedicated to organic products like "Bio-fach, Nuremberg, Germany", "Bio-fach India" and other major trade fairs such as "Gulf Food, Dubai","Foodex, Tokyo", etc. During the international fair participation buyer-seller meets are also organized for sensitizing about the product.
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Annexure-1
Country wise Export of organic tea under National Programme for Organic Promotion (NPOP) for the last 3 years

Qty. in MT

Country	2015-16	2014-15	2013-14
AUSTRALIA	194.42	194.30	120.03
BANGLADESH	0.02		
CANADA	61.34	43.07	36.74
CHILE	1.47		
CHINA	50.14	51.87	23.35
EGYPT	10.00		
European Union	3731.42	3426.03	2607.33
HONG KONG	1.49	0.48	
INDONESIA	0.06	0.06	
IRAN	15.84	38.00	
ISRAEL	1.10	0.80	
JAMAICA	10.00		
JAPAN	246.39	383.19	259.65
KENYA	3.60	0.25	1.02
KOREA REPUBLIC	4.21	8.42	0.64
MALAYSIA	0.79	0.97	
MAURITIUS	0.15	0.05	

MOROCCO 3.04
NEW ZEALAND 7.63 7.80 0.99
NICARAGUA 0.03
OMAN 0.02
RUSSIA 0.18
SAUDI ARABIA 0.22 0.17 0.34
SINGAPORE 0.83 0.92 0.68
SOUTH AFRICA 0.23 2.06 0.25
SRI LANKA 22.57 27.07 13.18
SWITZERLAND 2.16 2.19 0.57
TAIWAN 8.38 9.74 0.56
THAILAND 0.06 0.04
U.A.E. 1.05 0.74 0.11
U.S.A. 1064.90 1309.70 749.45
UKRAINE 0.03
Total 5403.84 5487.86 3874.87

As per data available on Tracenet-APEDA
Information regarding value and brand is not centrally maintained.

Annexure − 2
COUNTRY-WISE EXPORT OF ORGANIC TEA DURING 2016-17 (Apr-Sep)*
Country Name Qty (Th. Kgs) Value (Th. Rs.)
ARGENTINA 0 368
AUSTRALIA 13 4426
BELGIUM 1 2127
BHUTAN 0 324
CAMBODIA 0 248
CANADA 9 10774
CHINA 29 16681
CZECH REPUBLIC 2 3258
DENMARK 1 3140
FINLAND 0 219
FRANCE 23 23164
GERMANY 624 423425
HONGKONG 1 4146
ICELAND 0 3
IRAN 5 3808
ITALY 7 9928
JAPAN 337 225774
KOREA 1 1152
LATVIA 0 75
MALAYSIA 0 133
MALDIVES 0 269
NETHERLANDS 149 101468
NEWZEALAND 4 3219
PHILIPPINES 0 32
POLAND 0 583
RUSSIAN FED 26 9384
SAUDI ARABIA 13 10773
SINGAPORE 1 2044
SLOVAKIA 0 125
SRI LANKA 21 11350
SWEDEN 0 1548
SWITZERLAND 2 3293
TAIWAN 22 5342
THAILAND 0 173
U.A.E 26 14809
U.S.A 273 121322
UNITED KINGDOM 73 32520
Grand Total 1663 1051427
*Provisional, subject to revision. "0" is less than 500
Information regarding brand is not centrally maintained.